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***Historical Marketing Department Top Titles
in the AmLaw 100 Law Firms
2005-present***



Contact: Jennifer Johnson
Wisnik Career Enterprises, Inc.
e: marketing@wisnik.com
www.wisnik.com



Historical Marketing Department Top Titles in the AmLaw 100 Law Firms

	Top 100 Firms				Top 25 Firms				Top 50 Firms				51-100 Firms			
	2005	2006*	2007	2008**	2005	2006	2007	2008	2005	2006	2007	2008	2005	2006	2007	2008
Chief	40	38	57	60	10	10	15	16	20	23	29	30	20	15	28	30
Director	55	57	40	33	15	15	10	7	29	25	20	15	26	32	20	18
Manager	3	1	1	1	N/A	N/A	N/A	N/A	1	1	N/A	1	2	N/A	1	N/A
Other	N/A	N/A	N/A	3	N/A	N/A	N/A	1	N/A	N/A	N/A	1	N/A	N/A	N/A	1
None	2	2	2	2	N/A	N/A	N/A	1	N/A	N/A	1	2	2	2	1	1

*Note that the total for 2006 is 98 Firms due to the mergers of DLA Piper Rudnick Gray Cary and Coudert Brothers/Baker McKenzie. The rankings of these firms are based on the assumption that Baker McKenzie remains in the top 25 and that DLA Piper Rudnick Gray Cary remains in the top 50.

**Note that the total for 2008 is 99 Firms due to the merger of Dewey Ballantine LLP and LeBoeuf, Lamb, Greene & MacRae LLP.